

2011 PWNA Convention - Nashville, TN

Thursday 10/20/10	Pre-convention, see individual class for hours and fee		
See times for each course	Pre Conference #1	Pre Conference #2	Pre Conference #3
	Wood Restoration - Certification (8:00am to 6:00pm - \$395 member) This class is a great introduction to this profitable residential segment. Learn the proper tools and techniques to clean and preserve exterior wood structures. Steve James	Kitchen Exhaust Cleaning - not Certification (1:00 to 4:30 - \$69.00 member; \$99.00 non-member) Taking your business to the next level. All KEC questions answered. Daryl Mirza	Fleet Washing - Certification (1:00 to 4:30 - \$249 member) How to start and make money and avoid costly mistakes. Paul Horsley - Eric Clark
	PLEASE NOTE THAT ALL CERTIFICATION COURSES ARE AN ADDITIONAL FEE (FEE VARIES BY COURSE) PLUS \$50 FOR TESTING - YOU MUST BE A PWNA MEMBER IN ORDER TO TAKE A CERTIFICATION TEST		
Friday 10/21/10	Beginner Track	Certification Track	Advanced Track
8:00-8:30 AM	Welcomes and Intros - Joseph Walters - Master of Ceremonies		
8:30-9:00 AM	Convention Kick-Off - Eric Clark		
9:00-9:15 AM	Break		
9:15-10:30 AM	Power Washing 101 Part I - Pete Marentay & Henry Bockman	Seal'N Lock Authorized Technician & Flat Work Certification - Part I (\$99 for two part course plus \$50 for certification testing)	Website Design, SEO, Social Media - Frank Kortyka
10:30-10:45 AM	Break		
10:45-12:15 PM	Power Washing 101 Part II - Pete Marentay & Henry Bockman	Seal'N Lock Authorized Technician & Flat Work Certification - Part II (\$99 for two part course plus \$50 for certification testing)	Advanced Marketing - Dan Galvin
12:15-1:30 PM	Snack and Chat Roundtable - \$20.00/person in advance (\$23.00 at the door)		
1:30-2:45 PM	Taking Your Business into the Millions - Panel		
2:45-3:00 PM	Break		
3:00-4:00 PM	Trade Show Floor	Trade Show Floor	Trade Show Floor
4:00-5:00 PM	Outdoor Demonstrations by Vendors Best Rig Contest		
5:00-7:30 PM	Dinner on your own		
7:30-10:00 PM	Cocktail Reception - sponsored by Facilitec-USA and Scotts Pressure Wash		
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Saturday 10/22/10	Beginner Track	Certification Track	Advance Track
8:00-9:00 AM	Exhibit Hall Open and Judging of Best Website & Advertising		
9:00-9:15 AM	Break		
9:15-10:45 AM	Environmental Certification (class is free - certification test is \$50) - Robert & Michael Hinderliter	House Washing Certification (\$99 for course plus \$50 for certification testing) - Dan Galvin	Roof Cleaning Certification (\$99 for course plus \$50 for certification testing) - Charlie Arnold
10:45-11:00 AM	Break		
11:00-12:15 PM	Trade Show Floor	Auction. From each vendor with a reserved price	Trade Show Floor
12:15-1:15 PM	Snack and Chat Roundtable - \$20.00/person in advance (\$23.00 at the door)		
1:30-2:45 PM	House Washing Certification (\$99 for course plus \$50 for certification testing) - Dan Galvin	Roof Cleaning Certification (\$99 for course plus \$50 for certification testing) - Charlie Arnold	Dry Ice Blasting - Tyson Marlow of Cold Jet
2:45-3:00 PM	Break		
3:00-4:15 PM	General Membership Meeting and Awards Presentation - Skid Giveaway, Best Website, Best Advertising, and Best Rig		