

PWNA COLUMBUS 2010

CONVENTION SCHEDULE

Thursday 10/21/10	Pre-convention 3.5 hour intensive training seminar - additional fee			
	Pre Conference #1	Pre Conference #2	Pre Conference #3	Pre Conference #4
1:00-4:30 PM	Machine and Pumps How to rebuild and repair machine engines, pumps and burners. General pumps, Briggs & Stratton (engine rebuild), engine repair and understanding engineering. Larry Hinckley	Kitchen Exhaust Cleaning Taking your business to the next level. All KEC questions answered. Daryl Mirza	Power Washing for Newbies How to start and make money and avoid costly mistakes. Robert and Mike Hinderliter	Wood Restoration This class is a great introduction to this profitable residential segment. Learn the proper tools and techniques to clean and preserve exterior wood structures. Steve James

Friday 10/22/10	Beginner Track		Advanced Track
7:00-9:00 AM	Continental Breakfast		
8:00-8:30 AM	Welcomes and Intros - Joseph Walters - Master of Ceremonies		
8:30-9:00 AM	Convention Kick-Off Mike Hilborn		
9:00-9:15 AM	Break		
9:15-10:30 AM	Power Washing 101 Part I - Pete Marentay and Henry Bockman		Social Media: Facebook, Twitter, LinkedIn, You Tube and Merchant Circle - Frank Kortyka of Studio Tidal
10:30-10:45 AM	Break		
10:45-12:15 PM	Power Washing 101 Part II - Pete Marentay and Henry Bockman		Search Engine Optimization - Frank Kortyka of Studio Tidal
12:15-1:30 PM	Lunch with Vendors - Sponsored by Armstrong Clark - CONVENTION SPONSOR		
1:30-2:45 PM	Trade Show Floor		Trade Show Floor
2:45-3:00 PM	Break		
3:00-4:00 PM	Outdoor Demonstrations by Vendors Best Rig Contest		
4:00-5:00 PM	Keynote Speaker - Steve Stephens		
6:30-??? PM	Dinner Reception - sponsored by Facilitec and Scotts Pressure Washing		

Saturday 10/23/10	Beginner Track		Advance Track
7:00-9:00 AM	Continental Breakfast, Exhibit Hall Open, and Judging of Best Website & Advertising		
9:00-9:15 AM	Break		
9:15-10:45 AM	Truck/Fleet Washing - Mike Hinderliter		Advanced Marketing - Mike Hilborn
10:45-11:00 AM	Break		
11:00-12:15 PM	Rail Car Cleaning - Paul Horsley		Complying with Environmental Regulations - Robert Hinderliter
12:15-1:15 PM	Snack and Chat Roundtable - \$15.00/person		
1:30-2:45 PM	Flat Work - James Gordon and John Foley		Taking Your Business into the Millions
2:45-3:00 PM	Break		
3:00-4:15 PM	General Membership Meeting and Awards Presentation - Best Website, Best Advertising, and Best Rig		

